



The Advantages of V-ZUG 2012/2013
The Swiss Leader since 1913





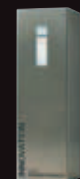
Premium Swiss Kitchen and Laundry Appliances

V-ZUG has always understood that design means more than just looking good. For us, design is the art of combining function and aesthetics.

A good design can certainly mean love at first sight – but that love must also withstand a second look. At that second look, when you are using your V-ZUG appliances, you will appreciate, among other things, the ergonomics of their operation. Our design philosophy has already brought us renowned international prizes, and this same philosophy has been applied in the development of the irresistibly elegant new FutureLine. It captivates with its clear, superior lines and covers the whole kitchen range. The individual appliances are designed to co-ordinate with each other and create a polished unity in your kitchen.



designEX





Typical Swiss values in production of V-ZUG



V-ZUG produces household appliances for the kitchen and laundry room in Zug, in the centre of Europe, at the heart of Switzerland.

From raw materials to the completed appliance – with great precision and future-looking manufacturing techniques on a site of 61,683sqm. Premium Swiss Quality is applied everywhere to ensure that V-ZUG appliances have particularly long lives and operate reliably. The modern systems have made it possible for us to halve energy consumption of every appliance over the last few years. Wherever possible, we use recyclable materials and actively ensure proper disposal.

Our suppliers are carefully selected, with quality and environmental considerations being taken into account alongside price.

V-ZUG researches and develops for the market



We constantly strive to make our appliances more practical and efficient, greener and easier to install. We are not interested in gags or gimmicks that are not needed or represent transient aesthetics. We do research and development for the market, using state-of-the-art tools of course. 3D CAD, for example, is ideally suited among other things to designing free-form surfaces or supplying the data required to manufacture even complex plastic prototype parts in a short space of time using rapid prototyping. It hardly needs saying that we also employ computer-aided simulation methods like FEM (Finite Element Method) in order to calculate the strength of mechanical bodies, for instance (with the 3D CAD data similarly providing the basis).

As you can see, we are not stuck in the past, even if we have existed since 1913.

Keeping up with the times – The milestones

- 1913 Establishment of Verzinkerei Zug Ltd. as a manual job galvanizing plant
- 1914 Besides performing job orders, galvanized tinware is also manufactured for home, farm and construction use
- 1915 Start of the trail of success of the V-ZUG washing machine
- 1920 At the start of the 20s, Verzinkerei Zug produces the first hand-operated drum washing machine, which makes housework easier. Washing troughs are added to the sales range. The complete washroom is born
- 1949 Launch of the Tempo, the first small washing machine for Swiss homes, ...
- 1950 ... and the Unimatic, the first Swiss washing machine
- 1959 – Existing range rounded out by the Adora washing machine, tumble dryer and dishwasher
- 1962
- 1976 Merger of Metallwarenfabrik Zug with Verzinkerei Zug. V-ZUG becomes a full-range supplier for the kitchen and laundry room
- 1981 Verzinkerei Zug Ltd. changes its name to V-ZUG Ltd.
- 1988 75th anniversary of V-ZUG. Launch of the new "2000" series of cookers. Inauguration of the new ZUGORAMA home economics centre. Acquisition of F. Gehrig + Co. AG, Switzerland
- 1994 The greenest of all washing machines, the Adora., conquers the market
- 1995 The FantasticLine sets new standards in the kitchen
- 1996 A new cooking feeling. V-ZUG brings induction cooking to Swiss homes
- 1998 Washing technology of tomorrow for the environment of today. The Adora washing machine is the first appliance in Switzerland to meet the EN standard for best energy efficiency, best washing effect and best spinning effect






Keeping up with the times – The milestones

- 1999 World exclusive: the new Adora dishwasher featuring the limestone sensor
- 2000 The new Adora dishwasher with «Feeling» (Vario-, Aqua- and OekoFeeling)
- 2001 Combi-Steam SL – the new dimension in roasting and baking
- 2002 The new AluClass longlife from V-ZUG
- 2004 The new washing/drying generation revolutionizes washing and drying with four world exclusives
- 2005 The new PremiumDesign kitchen range – perfection in the finish, avantgarde in the form
- 2007 World exclusive: GourmetSteam programme integrated in the Combi-Steam
- 2008 Roll-out of the new Adora SLQ washing machine featuring the world-exclusive V-ZUG WetClean and the Vibration Absorbing System (VAS)
- 2009 Launch of the fully automatic cooking sensor
- 2009 Market launch of the groundbreaking “FutureLine” redesign for the entire product range for the kitchen
- 2010 – Roll-out of the new V-ZUG 45 cm compact line featuring
- 2011 the Combi-Steam XSL, Comhair XSL, Miwell-Combi XSL and Coffee-Center XSL
- 2012 SteamFinish – world exclusive dishwashing with a sparkling shine





V-ZUG exclusive features

-  World first GourmetSteam for professional menus at the touch of a button
-  BakeOmatic for spontaneous cooking ideas
-  Patented SoftRoasting for the tenderest meat
- Enables vitamin-rich cooking: up to 22% higher vitamin content compared to cooking in a saucepan; with our world first GourmetSteam it can even reach 46%
- More than 100 saved recipes from international professionals can be called up at the touch of a button
- Enables low-fat cooking: up to 36% lower fat content
- Electronic Steam System (ESS) with external boiler provides the right climate
- Combi-Steam XSL: With 51-liter cavity the largest in his compact class

Varied uses



- Gentle cooking from 30–100 °C
- Valuable vitamins, minerals and trace elements are not washed out, and flavours are retained too
- Professional Baking: heavenly crusty bread
- Regeneration: Warm up pre-prepared meals without losing quality or drying them out
- Hot Air – Humid, particularly good for gratins and soufflés which are ready faster and do not dry out

Operation and care

- Clear text display in ten languages with central adjusting button operation
- Cleaning the obstacle free cooking space is easy and convenient
- Guaranteed not to leave limescale deposits in the cooking space, no additional effort after use
- Automatic descaling required after 6–18 months at the earliest
- Shelf guides for simple and secure use
- Telescopic dual/triple runners for best ergonomics (accessory)



V-ZUG exclusive features

-  BakeOmatic for spontaneous cooking ideas
-  Patented SoftRoasting for the tenderest meat
- More than 50 saved recipes from international professionals can be called up at the touch of a button
- The patented food probe with rotisserie spit guarantees success with meat dishes
- Up to 68 litre cooking space
- 0 Watt automatic energy-saving standby (according to SN/EN 62301)

Multiple uses

- PizzaPlus makes the base of your pizza, quiche or fruit flan wonderfully crispy
- Bake on several shelves at once with the Real Hot Air operating mode
- Setting to keep food warm

Operation and care

- Clear text display in ten languages
- Shelf guides help when sliding in baking trays
- Telescopic dual/triple runners for best ergonomics (accessory)
- Pyrolytic self-cleaning uses heat to clean in a flash
- V-ZUG TopClean means deposits rarely stick



V-ZUG exclusive features

- Outstanding extraction of cooking vapours
- 95% grease separation grade
- Fully welded hood body
- A clean solution – fat cannot reach the motor
- Quiet operation thanks to gentle ventilation
- Hand-made – every hood is unique
- The highest quality thanks to reliable components and 100% control

V-ZUG highlights

- The most efficient extraction performance thanks to marginal extraction
- Control panel outside the dirt and grease zone
- Excellent illumination of the cooking area thanks to halogen lamps
- Intelligent electronics (automatic after-running, clean grease filter warning display, power setting and dimmable light)



V-ZUG exclusives

- Induction hobs are 30 % more energy-efficient and 64 % faster (boiling of a litre of water) compared to traditional cooking
- Wok or Teppan Yaki for fashionable and healthy cooking
- Flexible pan placement with the MaxiFlex solution and finely-tuned control

Multiple uses

- No more accidentally switching the hob on or forgetting to turn it off thanks to automatic pan recognition
- Timed safety switch-off and overheating protection
- Residual heat display
- Child proof lock
- Pause key for short breaks

Operation and care

- Everything perfectly in your field of vision thanks to Panorama-cooking zone layout
- Slider control makes operation easier than ever
- Large gaps between the cooking zones enable ergonomic cooking even with big pans
- The large searing zone is located directly under the extractor fan which enables the efficient removal of cooking vapours
- Easy cleaning – spillages will not burn onto the glass
- High-grade glass quality and an attractive design



V-ZUG exclusive features

- World-exclusive SteamFinish: Pure steam yields sparkling shine
- New: Cleaning everyday dishes in just 45 minutes
- The Sprint programme washes dishes in just 19 minutes
- The Adora from V-ZUG has the fastest Standard programme
- The Automatic programme can tell on its own what your dishes need
- The Fondue and Raclette programme leaves your fondue dishes, raclette pans and gratin dishes clean without soaking
- QuadSensor technology ensures unbeatable care, cleanliness and shine
- Automatic energy-saving standby (0 Watt)
- Consuming 7 litres of water and 0.8 kWh of power

Multiple uses

- 13 standard place settings
- Make the most of low-cost night hours with the start-delay timer
- The Upper-Rack Only washing function saves even more water
- Short/Glass programme for lightly soiled dishes
- 3 in 1 option for optimal cleaning results when using tablets

Operation and care

- Extra space version with 6.5 cm more tub height
- Seven level height adjustment of the upper rack with just one hand
- Variable cutlery tray for 14 knives, forks, spoons or bulky utensils
- Integrated glass supports to hold your glasses securely
- Clear text display
- Active double-valve Aqua-Stop
- Active drying system



V-ZUG exclusives

- World first Steam Anti-Crease makes ironing easier
- World first V-ZUG WetClean for your most delicate items
- World first Vibration Absorbing System (VAS) for super-quiet spinning
- World first Anti-Mite setting helps those with allergies to breathe more easily
- V-ZUG Gentle Drum with almost 14,000 tiny holes for perfectly clean washing
- Part-load AutoSave 1–8 kg, automatically uses only the necessary resources
- 0 Watt automatic energy-saving standby (according to SN/EN 62301)
- Energy label A+++

Multiple uses

- Fast Standard programme
- Super fast Short programme at 29 minutes (40 °C Sport), 39 minutes (60 °C Sport)
- 20 °C programme and cold wash
- Hand wash programme, gentler than washing by hand
- Wool programme for soft and fluffy woollens
- Fabric Type programme to choose the right kind of material
- Night-save programme saves energy and water

Operation and Care

- World first pivoting control panel for the best ergonomics and ultimate ease of operation
- Clear text display
- Tip and Go operating philosophy
- Real-time clock
- Very easy cleaning and care of the appliances



V-ZUG exclusive features

- Mission accomplished in 90 minutes at top speed
- Up to 40 % energy savings compared with a traditional dryer
- Super soft with the Automatic programme
- Particularly well-suited to small spaces thanks to low moisture output
- World first dialogue system for gentle, fast, optimised drying of your laundry
- Class A energy efficiency

Multiple uses

- Wool programme for soft, fluffy wool items
- Fabric type programme for correct choice of material
- Extra gentle programme for particularly delicate fabrics
- Down-filled programme is gentle right to the last feather
- Baby clothes programme offers the highest level of hygiene
- The Fluffing programme gives wool items a new lease of life
- The WetClean programme protects your laundry
- The Crease-guard programme makes ironing easier
- Favourite programme for your three favourite settings

Operation and care

- World first pivoting control panel for the best ergonomics and ultimate ease of operation
- Clear text display in five languages
- Tip and Go operating philosophy
- Real-time clock
- Very easy cleaning

V-ZUG Ltd. -
in the centre of Europe,
at the heart of Switzerland

**Welcome to the world of premium kitchen and
laundry appliances.**

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is available in Switzerland and Australia, Belgium, China,
France, Germany, Hong Kong, Ireland, Israel, Lebanon,
Luxembourg, Malaysia, Netherlands, Norway, Russia,
Singapore, Sweden and the United Kingdom



The Swiss Leader