

## V-ZUG Ltd

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## PRESS RELEASE

### Innovative refrigerators from V-ZUG

*The refrigerators from V-ZUG provide ideal storage conditions for different types of food, helping them stay fresh for much longer. All models impress with outstanding energy values, high user convenience and smart innovations. V-ZUG is the only manufacturer to develop and produce refrigerators in Switzerland.*

### Multi-zone appliances for optimum storage

People who take great care selecting fresh foods when out shopping can keep them fresh up to three times longer with the right storage. The amount of time they can be kept depends on various factors. Essentially, it is important to pay particularly close attention the following: the original freshness of the product; the type of packaging; the storage temperature; and the appropriate storage humidity.

Alongside the classical refrigerator and freezer compartments, multi-zone refrigerators feature an additional cold storage compartment and/or bottom box. The temperature in the cold storage compartment is 0°C. In this environment with the ideal humidity, the chilled item retains its healthy nutrients and vitamins. With its mild temperature of 8 to 12°C, the bottom box is the perfect place to store foods like potatoes or exotic fruit that are sensitive to the cold. In addition, drinks are chilled to a pleasant drinking temperature. The beverage drawer that runs on rails is particularly practical, providing space for six bottles.



### **Best light distribution thanks to LED, and gentle, safe door closing**

LED spotlights integrated at the side serve to distribute light through the refrigerator to best effect, even when it is completely full. The new SoftClose door-closing mechanism makes for even more convenience. The movement is slowed when the door is closed, enabling it to fall back in place gently and quietly.

### **Innovative, upscale design**

The elegant new, purist design in brushed stainless steel turns the Prestige P eco refrigerator into a central feature in the kitchen.

### **Top energy efficiency saves money**

Refrigerators from V-ZUG boast extremely low energy consumption figures thanks to pioneering insulation concepts and state-of-the-art electronics. They are in the best energy efficiency classes, make sparing use of resources and also cut operating costs. The new refrigerators in energy efficiency class A+++ consume up to 60% less energy than those with the A label. These low operating costs mean that plenty of money can be saved over an estimated useful life of 15 years. Subsidies from local energy suppliers for particularly efficient refrigerators and freezers create yet another incentive.

### **Swiss made**

V-ZUG is the only vendor to manufacture refrigerators in Switzerland, very close to its customers. Start-of-the-art refrigerators have been developed and produced over floorspace of 22,000sqm in the Arbon plant for more than 60 years.

To find out more about refrigerators from V-ZUG, visit [www.vzug.ch](http://www.vzug.ch).



## Photos



Photo 1

**The refrigerators from V-ZUG provide perfect storage conditions for different types of food**



Photo 2

**Best light distribution thanks to LED, and gentle, safe door closing**

### About V-ZUG Ltd

Together with its Gehrig Group AG associate and SIBIRGroup AG subsidiary, V-ZUG Ltd forms the household appliances business unit. The company has 16 service centres located throughout Switzerland. Exhibition centres are found in Basel, Bellinzona, Biel/Bienne, Chur, Crissier, Geneva Cointrin, Rüfenacht near Bern, St. Gallen and Zug. V-ZUG is represented internationally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Ukraine and the UK.

### About Metall Zug

The Metall Zug Group employs a staff of around 3000. The holding company Metall Zug AG is listed in the Domestic Standard of SIX Swiss Exchange in Zurich (registered shares of type B: securities number 3982108, ticker symbol METN). In addition to the Swiss market leader V-ZUG Ltd, the household appliances business unit comprises SIBIRGroup AG and Gehrig Group AG. Other members of the Metall Zug Group are the Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit).