

## V-ZUG Ltd

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### MARKETING-SERVICES

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## PRESS RELEASE

### **The Combi-Steamer from V-ZUG is the very epitome of healthy cooking**

*Healthy cooking is just as much a part of modern life as the desire to be the perfect host. The Combi-Steamer from V-ZUG can help achieve both by making cooking easier and supporting a variety of intelligent programmes that allow the simple preparation of various dishes and inspire new culinary ideas.*

### **Unlimited possibilities**

The Combi-Steamer from V-ZUG can do practically everything - steaming a healthy menu with various side-dishes at the same time, baking a loaf of bread, gently roasting a tender cut of meat to perfection, quickly reheating some food, or cooking without a recipe with the sophisticated BakeOmatic functionality – making for very special culinary delights. Even gently defrosting meat, making home-made yoghurt, desiccating fruit or sterilizing a baby's bottle are possible.

### **Gourmet menus at the press of a button**

Combi-Steamers from V-ZUG are also popular with top chefs. People like 2014 Chef of the Year Tanja Grandits and Andreas Caminada, proud holder of 19 Gault-Millau points and 3 Michelin stars, rely on the capabilities of the Combi-Steam. They use it not only for cooking in their own professional kitchens and at events but also to devise new recipes provided as a source of inspiration. This includes things like the most revolutionary cooking method of recent decades: Thanks to temperature selection down to the last degree, the Vacuisine function (sous-vide cooking) enables dishes to be perfected in every regard, from the flavour, quality and freshness all the way through to the appearance.



### **An ideal couple**

The capabilities of the Combi-Steamer can be put to really effective use when combined with an oven. Two separate cooking spaces add flexibility for cooking. This makes it possible to prepare the starter, side-dishes and dessert in the Combi-Steamer while the meat is gently roasting in the oven.

### **Simple to maintain and clean**

A seamless cooking space makes cleaning child's play. Because only pure steam is involved, the inside is guaranteed to be free of limescale traces.

### **Good investment**

Buying a steamer is something that needs thinking through. V-ZUG runs free cooking demonstrations before the decision to buy is made and also offers its customers groundbreaking services after the purchase. Free home advice is just as much as part of the package as the included recipe books and hundreds of other inspiring recipes available online.

### **Swiss made**

The Combi-Steam from V-ZUG is designed and produced in Zug.

To find out more about the Combi-Steamer from V-ZUG, visit [www.vzug.ch](http://www.vzug.ch) and [www.vzug.ch/lifestyle](http://www.vzug.ch/lifestyle).



## Photos



Photo 1  
**The Combi-Steam from V-ZUG inspires new culinary ideas**



Photo 2  
**The Combi-Steam supports a variety of intelligent, easy-to-operate programmes**



Photo 3  
**Vacuisine (sous-vide cooking) enables dishes to be perfected thanks to temperature selection down to the last degree**

### About V-ZUG Ltd

Together with its Gehrige Group AG associate and SIBIRGroup AG subsidiary, V-ZUG Ltd forms the household appliances business unit. The company has 16 service centres located throughout Switzerland. Exhibition centres are found in Basel, Bellinzona, Biel/Bienne, Chur, Crissier, Geneva Cointrin, Rufenacht near Bern, St. Gallen and Zug. V-ZUG is represented internationally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Ukraine and the UK.

### About Metall Zug

The Metall Zug Group employs a staff of around 3000. The holding company Metall Zug AG is listed in the Domestic Standard of SIX Swiss Exchange in Zurich (registered shares of type B: securities number 3982108, ticker symbol METN). In addition to the Swiss market leader V-ZUG Ltd, the household appliances business unit comprises SIBIRGroup AG and Gehrige Group AG. Other members of the Metall Zug Group are the Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit).