



V-ZUG Ltd
Industriestrasse 66, Postfach 59, 6301 Zug, Switzerland
Tel. +41 58 767 67 67, Fax +41 58 767 61 67
info@vzug.com, www.vzug.com

GLOBAL MARKETING SERVICES

Jasmin Riesen
Direct line +41 58 767 64 56
jasmin.riesen@vzug.com

12 January 2016 NUJ

PRESS RELEASE

An excellent outlook: the new downdraft extractor from V-ZUG

V-ZUG has added a striking new model to its selection of high-quality range hoods. When switched off, the new downdraft extractor fully sinks into the kitchen island or worktop. When you need it, the extractor moves gently into position, as if by magic. This practical finesse makes the downdraft extractor the ideal ventilation solution for open-plan kitchens or for design-conscious cooks.

Regardless of whether it is on or off, the downdraft extractor will never be in the way at head level and it means that you always have an uninterrupted view into the room. The most efficient solution is to combine the new range hood with a panorama hob as the narrow space between the cooking zones and the fan means that the fumes can be extracted as effectively as possible. A sophisticated kitchen appliance which blends seamlessly into any modern, vibrant and design-oriented household from both an aesthetic and functional perspective.

Further information: vzug.com

Photo material



Photo 1
An uninterrupted view thanks to the new downdraft extractor from V-ZUG

About V-ZUG

V-ZUG is the leading Swiss brand for household appliances and is based in Zug. For over 100 years, the company has developed and manufactured innovative appliances for the kitchen and washroom which simplify everyday life and provide lifelong inspiration and delight – right in the very heart of Switzerland. V-ZUG has 10 exhibition and advisory centres as well as 16 service centres in Switzerland and has representatives in 18 countries all over the world. The company employs around 1400 people globally and is training more than 70 apprentices. As the Swiss market leader, V-ZUG is committed to the economy, society and environment, stretching beyond the company itself. The owner-managed company belongs to the Metall Zug Group, together with sister company Gehrig Group AG and subsidiary SIBIRGroup AG.

About Metall Zug

Metall Zug is a Swiss industrial holding company based in Zug. It provides a wide range of innovative and sustainable premium and precision products. The Group develops, manufactures and sells technologically advanced appliances, machines and solutions in the household appliance, infection control and wire processing divisions. V-ZUG AG, Gehrig Group AG (household appliance division), Belimed Group (infection control division) and Schleuniger Group (wire processing division) all belong to the Metall Zug Group. The industrial holding company originates from Metallwarenfabrik Zug, founded in 1887, and remains largely in the hands of the founding family today. The Metall Zug Group employs around 3600 people globally and is listed on the SIX Swiss Exchange.