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## **PRESS RELEASE**

### **V-ZUG wins prestigious Plus X Award 2015**

*The newly developed Combi-Steam MSLQ, the first appliance in its class anywhere in the world to employ all heating types, has won the prestigious Plus X Award 2015 in the large electrical appliances product group.*

#### **The award**

The Plus X Award was inaugurated in Germany over ten years ago. Today, it is the most important competition in the world for the most innovative products, picking out manufacturers for the quality and innovation edge of their products. Further development is the foundation for lasting success at any company, with consumers benefiting directly from the advances that are made as a result. The Plus X Award identifies precisely those leading edge products that make our life easier and more pleasant, while protecting the environment at the same time. The seal helps consumers make an informed buying decision by enabling them to quickly and easily identify the products are genuinely are advanced and top quality. This all means the high quality, premium household appliances from V-ZUG are acknowledged as being extremely innovative, ecologically sustainable and highly functional.

#### **V-ZUG makes the steamer faster**

Healthy is now also lightning fast. With the Combi-Steam MSLQ, a world-exclusive member of the V-ZUG family, a PowerPlus function in the form of an integrated microwave has been added to conventional heat and steam. This acts like a turbocharger: at the press of a button, it accelerates

every other cooking programme. All heating types can be combined at will. The Combi-Steam MSLQ promises its owner a time saving of up to 33%; compared with normal cooking, the retention of minerals and Vitamin C is improved by up to 30%, as has been confirmed by the Weihenstephan-Triesdorf University of Applied Sciences in Germany. A stylish design with full colour graphical display also make it easy on the eye, which gained additional points from the jury.

To find out more, visit [vzug.com](http://vzug.com).

### About V-ZUG Ltd

Together with its Gehrig Group AG associate and SIBIRGroup AG subsidiary, V-ZUG Ltd forms the household appliances business unit. The company has 16 service centres located throughout Switzerland. Exhibition centres are found in Basel, Bellinzona, Biel/Bienne, Chur, Crissier, Geneva Cointrin, Rüfenacht near Bern, St. Gallen and Zug. V-ZUG is represented internationally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Italy, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Turkey, Ukraine and the UK.

### About Metall Zug

The Metall Zug Group employs a staff of around 3000. The holding company Metall Zug AG is listed in the Domestic Standard of SIX Swiss Exchange in Zurich (registered shares of type B: securities number 3982108, ticker symbol METN). In addition to the Swiss market leader V-ZUG AG, the household appliances business unit comprises SIBIRGroup AG and Gehrig Group AG. Other members of the Metall Zug Group are the Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit).

### Photos



Photo 1  
**Sales manager Ralf Peter receives the Plus X Award certificate for the Combi-Steam MSLQ**

