

V-ZUG Ltd

Industriestrasse 66, P.O. Box 59, CH-6301 Zug
Phone +41 41 767 67 67, Fax +41 41 767 61 67
vzug@vzug.ch, www.vzug.com



MARKETING-SERVICES

Jasmin Riesen
Direct phone +41 41 767 64 56
Direct fax +41 41 767 94 56
jasmin.riesen@vzug.ch

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PRESS RELEASE

The most energy-efficient dryer in Europe comes from Switzerland. Prestigious award goes to V-ZUG's heat pump dryer.

The Adora TSL WP heat pump dryer developed and produced by V-ZUG in Switzerland has been named the most energy-efficient dryer in Europe and presented with the Topten.eu Energy Award.

The independent organisation topten.eu, which has emerged from the European Intelligent Energy Europe (IEE) programme, undertakes numerous measures to move the market towards more energy-efficient products. The competition is an initiative that has a big impact, as it spotlights the most energy-efficient products in various categories.

The Topten.eu Energy Award for the best dryer

In winning the "best dryer in Europe" award, V-ZUG has underscored its position of leadership in the development and production of energy-efficient household appliances. Building on a mindset of sustainability and a strong commitment to preserving resources, time and again the Swiss company succeeds in setting new standards on the market with its to pioneer work and genuine innovations.

The award-winning dryer offers plenty of other benefits. It is incredibly easy to operate with the aid of a plain text display; when set up in combination with the right washing machine either in a column or next to each other, the dryer can also be placed in very small rooms.



The new generation of Adora heat pump dryers is available from specialist retailers. It can be viewed now in any V-ZUG showroom and advisory centre. To find out more, visit www.vzug.ch.

Photos



Photo 1
The Adora TSL WP is the most energy-efficient dryer in Europe



About V-ZUG Ltd

Together with its Gehrig Group AG associate and SIBIRGroup AG subsidiary, V-ZUG Ltd forms the household appliances business unit. The company has 16 service centres located throughout Switzerland. Exhibition centres are found in Basel, Bellinzona, Biel/Bienne, Chur, Crissier, Geneva Cointrin, Rüfenacht near Bern, St. Gallen and Zug. V-ZUG is represented internationally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Ukraine and the UK.

About Metall Zug

The Metall Zug Group employs a staff of around 3000. The holding company Metall Zug AG is listed in the Domestic Standard of SIX Swiss Exchange in Zurich (registered shares of type B: securities number 3982108, ticker symbol METN). In addition to the Swiss market leader V-ZUG Ltd, the household appliances business unit comprises SIBIRGroup AG and Gehrig Group AG. Other members of the Metall Zug Group are the Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit).