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GLOBAL MARKETING SERVICES

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Press release

V-ZUG is a Main Partner of the Swiss Wrestling and Alpine Festival 2019 in Zug

V-ZUG is a Main Partner of the Swiss Wrestling and Alpine Festival (ESAF) 2019 in Zug. Both are delighted about the partnership: As a traditional company originating from Zug, V-ZUG constantly strives for top Swiss results, just like ESAF.

Uniting shared values

V-ZUG has been a family-owned company with deep roots in Zug since 1913, making a significant contribution to Switzerland as a production location. And so those responsible at V-ZUG are delighted to be the main partners of such an important and traditional event: "ESAF is perfectly suited to us", Philipp Hofmann (Head of Global Marketing Services at V-ZUG) says, "we share the same values". Because Swiss tradition is paramount at V-ZUG too. Products manufactured in Switzerland all demonstrate a high degree of quality, precision, innovative strength, customer focus and not to mention Swiss engineering skill.

An event for Zug and the whole of Switzerland

ESAF is not just a large festival, but a deep-rooted and long-established institution, which guarantees unforgettable experiences. At V-ZUG, we are very pleased with this collaboration and opportunity to help shape this magnificent festival – for Zug and the whole of Switzerland. President of the organisation and Landammann Heinz Tännler is thrilled: "Our joy is immense. In V-ZUG, we have gained a Zug-based model company as a main partner."

Visit vzug.com for more information

About V-ZUG Ltd
V-ZUG Ltd, together with its affiliate Gehrig Group AG and subsidiary SIBIRGroup AG, form the household appliances business unit. The company has 16 service centres across Switzerland. It has showrooms in Basel, Bellinzona, Biel, Chur, Crissier, Geneva Cointrin Airport, Rüfenacht near Bern, St. Gallen, Zurich and Zug. V-ZUG is represented globally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Italy, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Turkey, Ukraine and the United Kingdom.

About Metall Zug
The Metall Zug Group has around 3,000 employees. The holding company Metall Zug AG is listed in the Domestic Standard of the SIX Swiss Exchange, Zurich (type B registered share, securities number 3982108, ticker symbol METN). Swiss market leaders V-ZUG Ltd, SIBIRGroup AG and Gehrig Group AG form the household appliances business unit. The Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit) also belong to the Metall Zug Group.

Photos

Photo 1

Legend from left to right
Philipp Hofmann, Head of Global Marketing Services V-ZUG Ltd, Thomas Huwyler, Managing Director ESAF 2019, Heinz Tännler, OKP ESAF 2019, Attila Castiglioni, Head of the market & service department