



Environmental policy

"We are conscious of our responsibility, we make careful use of resources, and we are committed to minimizing our environmental impact by constantly improving our products, services and processes.

We are continuously improving our environmental management system and we fulfil or exceed our compliance obligations".

Employees

We raise awareness among our employees through training, information and measures to ensure environmentally-conscious behaviour. Everyone can make a difference and call for positive change.

Customers

We develop appliances and functions that encourage our customers to use them in an eco-friendly way. We support a sustainable lifestyle and healthy eating.

Procurement and supply chains

We focus on sustainable partnerships in the supply chain and work with our partners to achieve eco-friendly, sustainable working relationships.

Products and services

We develop our products and services according to circular economy principles, focusing on quality, durability, reparability and efficiency.

Buildings and production facilities

We are investing in new buildings and production facilities at our production sites. We attach great importance to sustainable construction, efficient systems and optimised operational processes.

Measuring and strategically reducing our environmental footprint

We use life cycle assessments to measure the environmental footprint of our production sites and our products. As a result, we are systematically reducing our footprint through targeted initiatives.

From a recycling economy to a circular economy

Keeping resources in circulation for as long as possible in best condition is the key priority of the circular economy.

Based on this, we are moving from a recycling economy to a circular economy.

This includes our approach to waste, and how we develop and market our products.

Climate protection

General approach: avoid, reduce and offset emissions. We achieve a steering effect with the internal CO2 levy. We have defined a reduction pathway for 2030, including measures and targets.

Since 2020, production of our Swiss-made appliances has been carbon-neutral thanks to offsetting through our V-Forest reforestation project.

"Customer centricity is important. Planet centricity is key".

Peter Spirig
CEO

Charis Theodorika
Environmental Management Specialist