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PRESS RELEASE

Sustainable housekeeping: do something positive for the environment and yourself

Half of Swiss households use at least one V-ZUG appliance. As electric appliances account for a significant proportion of the energy consumption in a household, the Swiss market leader carries a great deal of responsibility when it comes to matters of ecology. V-ZUG not only takes this responsibility very seriously, it also embraces it.

Sustainability has become a buzzword and it is becoming increasingly important to back this up with actions. Sustainability is a mindset at V-ZUG and it has been firmly anchored in the company for over 100 years. V-ZUG not only takes responsibility for the environment, but also for the economy and society – and this goes beyond the company itself. As one of the largest employers in the Zug region and the Swiss market leader in the household appliance sector, V-ZUG fulfils its remit of making an impact both today and in the future.

Hydroelectric and solar power on site

At V-ZUG, sustainable thinking starts at the Zug site – all of the power used for production is already in hydroelectric form, a renewable energy source. To add to this, the company runs one of the largest private photovoltaic systems in the canton at the ZUGgate logistics centre. In the high-bay warehouse, it utilises the brake energy from the giant operating units using recuperation engines and

the waste heat from the data returns to the building in the form of heat energy. The result of all this is that ZUGgate is ecologically self-supporting. Or, to look at it from a different perspective, the energy created by the logistics centre each year is enough to supply at least 30 detached homes with power for a whole year. When it comes to resource efficiency on site, V-ZUG has set itself ambitious targets for the future, one of these being to achieve fully CO₂-neutral production by 2020.

Save energy and money at home

However, what is even more important is the impact that V-ZUG can have on each individual household with its appliances – and with the help of the users. For example, V-ZUG was the first manufacturer in the world to launch washing machines, dryers and dishwashers with an energy-saving heat pump on the market. With EcoManagement, V-ZUG also wants to raise awareness amongst the appliance users and motivate them to act in an environmentally-friendly manner in the home. EcoManagement from V-ZUG encompasses a range of functions which make it possible for you to check the appliances' water and energy consumption directly and help you to choose economical programmes consciously and actively. Appliances which support the EcoManagement function are therefore the ideal companions for a modern, responsible lifestyle.

Lateral thinking welcome

All of these measures represent important victories on the path towards the future – however, when it comes to sustainability, V-ZUG is still a long way from achieving its target. The company regularly publishes a comprehensive sustainability report in which it defines its ambitions and details the progress that has been made. In order to continue meeting its sustainability targets in the future, V-ZUG requires employees who think and act accordingly and who contribute in the long term. As one of the largest employers in the canton, sustainability in its human resources department is also key for V-ZUG. The company challenges and supports talented employees, and welcomes thinking outside the box and critical questions. The result is that over 200 of the 1400 employees have been with V-ZUG for 25 years or more. And with over 60 trained apprentices employed, the company can be sure of having plenty of lateral thinkers ready from the word go in the future.

Further information: vzug.com



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About V-ZUG

V-ZUG is the leading Swiss brand for household appliances and is based in Zug. For over 100 years, the company has developed and manufactured innovative appliances for the kitchen and washroom which simplify everyday life and provide lifelong inspiration and delight – right in the very heart of Switzerland. V-ZUG has 10 exhibition and advisory centres as well as 16 service centres in Switzerland and has representatives in 18 countries all over the world. The company employs around 1400 people globally and is training more than 70 apprentices. As the Swiss market leader, V-ZUG is committed to the economy, society and environment, stretching beyond the company itself. The owner-managed company belongs to the Metall Zug Group, together with sister company Gehrig Group AG and subsidiary SIBIRGroup AG.

About Metall Zug

Metall Zug is a Swiss industrial holding company based in Zug. It provides a wide range of innovative and sustainable premium and precision products. The Group develops, manufactures and sells technologically advanced appliances, machines and solutions in the household appliance, infection control and wire processing divisions. V-ZUG AG, Gehrig Group AG (household appliance division), Belimed Group (infection control division) and Schleuniger Group (wire processing division) all belong to the Metall Zug Group. The industrial holding company originates from Metallwarenfabrik Zug, founded in 1887, and remains largely in the hands of the founding family today. The Metall Zug Group employs around 3600 people globally and is listed on the SIX Swiss Exchange.