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PRESS RELEASE

Top Swiss chefs put their faith in the combi-steam cooker from V-ZUG

V-ZUG combi-steam cookers are actually designed for private households. However, the best chefs in Switzerland use the appliances on a daily basis in their professional kitchens. This is beneficial for both restaurant guests and amateur cooks at home as the knowledge from the top chefs is incorporated into the further development of the appliances.

When you combine the technological expertise of the V-ZUG engineers with the many years of knowledge of top Swiss chefs, the result is top-quality kitchen appliances. The V-ZUG researchers and developers work closely together to integrate the valuable knowledge gained from professional chefs into the hardware and software of the kitchen appliances – and ensure that each generation of combi-steam cookers is better than the last. The resulting appliances are very easy to operate and ensure culinary treats of the very highest quality at the same time. The GourmetGuide, for example, offers intelligent automatic programmes which apply the professional knowledge collected from top chefs at the touch of a button.

Outstanding cooperation

Top chefs such as Tanja Grandits (chef of the year 2014), Andreas Caminada (one of the 50 best chefs in the world), Nenad Mlinarevic (chef of the year 2016), Stefan Maier (who has worked for V-

ZUG for over ten years) and Benoît Violier (chef of the year 2013) put their faith in combi-steam cookers for their skilful menus. In fact, they use several V-ZUG appliances in professional kitchens. With their high level of precision, quick reactions and multitude of options, these combi-steam cookers, which are developed and produced in Switzerland, provide valuable services on a day-to-day basis.

Inspiration for connoisseurs

On the «Lifestyle by V-ZUG» online portal, the V-ZUG ambassadors provide inspiration for home cooking. In the extensive recipe database, amateur cooks can find ideas for every occasion as well as valuable hints and tips. In the short films and profiles, the professionals also give an insight into what goes on behind the scenes in top Swiss gastronomy. The online world for connoisseurs will continue to inspire you for years after you have purchased an appliance and will continue to provide valuable input for everyday life. By the way, in the space of just a few years, «Lifestyle by V-ZUG» has already drummed up a large community of fans.

Further information: vzug.com/lifestyle

About V-ZUG

V-ZUG is the leading Swiss brand for household appliances and is based in Zug. For over 100 years, the company has developed and manufactured innovative appliances for the kitchen and washroom which simplify everyday life and provide lifelong inspiration and delight – right in the very heart of Switzerland. V-ZUG has 10 exhibition and advisory centres as well as 16 service centres in Switzerland and has representatives in 18 countries all over the world. The company employs around 1400 people globally and is training more than 70 apprentices. As the Swiss market leader, V-ZUG is committed to the economy, society and environment, stretching beyond the company itself. The owner-managed company belongs to the Metall Zug Group, together with sister company Gehrig Group AG and subsidiary SIBIRGroup AG.

About Metall Zug

Metall Zug is a Swiss industrial holding company based in Zug. It provides a wide range of innovative and sustainable premium and precision products. The Group develops, manufactures and sells technologically advanced appliances, machines and solutions in the household appliance, infection control and wire processing divisions. V-ZUG AG, Gehrig Group AG (household appliance division), Belimed Group (infection control division) and Schleuniger Group (wire processing division) all belong to the Metall Zug Group. The industrial holding company originates from Metallwarenfabrik Zug, founded in 1887, and remains largely in the hands of the founding family today. The Metall Zug Group employs around 3600 people globally and is listed on the SIX Swiss Exchange.