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## MARKETING-SERVICES

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**PRESS RELEASE****Adora SLQ WP washing machine from V-ZUG wins yet another prestigious design award**

*Not only does the Adora SLQ WP set a new world record in energy saving, it has also won the prestigious iF gold award for outstanding design.*

The Adora SLQ WP washing machine received the iF gold award at the iF design awards night ceremony in Munich. Only the best 75 entrants of the 4,615 submissions are given this accolade. Developed and produced in Zug, the Adora SLQ WP washing machine makes a great impression with its elegant design alongside its outstanding energy efficiency built on heat pump technology. The jury was impressed by the high quality of the design and manufacturing as well as the full-colour TouchDisplay, which sets new standards in terms of ease of use.

The new generation of Adora washing machines is available from specialist retailers. It can be viewed now in any V-ZUG showroom and advisory centre. To find out more, visit [www.vzug.ch](http://www.vzug.ch).



## Photos



Photo 1

**The Adora SLQ WP from V-ZUG – winner of the prestigious iF gold award 2014**

### About V-ZUG Ltd

Together with its Gehrig Group AG associate and SIBIRGroup AG subsidiary, V-ZUG Ltd forms the household appliances business unit. The company has 16 service centres located throughout Switzerland. Exhibition centres are found in Basel, Bellinzona, Biel/Bienne, Chur, Crissier, Geneva Cointrin, Rüfenacht near Bern, St. Gallen and Zug. V-ZUG is represented internationally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Ukraine and the UK.

### About Metall Zug

The Metall Zug Group employs a staff of around 3000. The holding company Metall Zug AG is listed in the Domestic Standard of SIX Swiss Exchange in Zurich (registered shares of type B: securities number 3982108, ticker symbol METN). In addition to the Swiss market leader V-ZUG Ltd, the household appliances business unit comprises SIBIRGroup AG and Gehrig Group AG. Other members of the Metall Zug Group are the Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit).