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GLOBAL MARKETING SERVICES

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February 2020

PRESS RELEASE

Large or small and available in various colours: the FullFlex hob by V-ZUG

Maximum flexibility when cooking means placing pans wherever you want on your glass ceramic surface. The FullFlex hob allows you to do exactly that, featuring modern inductors that automatically recognize up to six pans. For kitchens with limited space, the V-ZUG range also features a smaller FullFlex hob which can accommodate up to five pans.

Do you enjoy having unlimited flexibility? If so, you'll love the FullFlex induction hob, as it does away with defined cooking zones entirely. With its 48 state-of-the-art inductors, it is able to automatically detect the position and size of the cookware used. This means that you can place up to six pans on the glass ceramic plate – anywhere you like. Using the memory function you can even move them around, while functions such as AutoPowerPlus and teppanyaki make cooking easier and more enjoyable.

Formats and design

V-ZUG also offers a smaller FullFlex hob which is 70cm wide. It allows you to heat up to five pans and benefit from the same flexibility offered by the larger hob. The hobs are available in black, grey and pureness (90 cm hob only). The black and grey versions are fitted with a Wi-Fi module as standard, while a retrofit module is required for the pureness version. The hobs also have a convenient and generously-sized full-colour graphic touchscreen which clearly displays all the information you need.

Enjoy cooking with the teppanyaki function

The teppanyaki function is another highlight of the FullFlex hob. It automatically recognizes the teppanyaki grill pan and selects the relevant function, and you can even divide the pan into two separate cooking zones. But that's not all: the professional mode on the hob regulates the power level when you push a pan to the back. This is convenient cooking at the highest level.

Plus X and red dot awards

In 2018, an expert panel of representatives from 25 different sectors awarded the FullFlex hob Plus X Award seals of approval for innovation, design, high quality, ease of use and functionality. Plus X is not just a design award – the most innovative brand prize focuses on strong brands, helping end users and retailers to quickly and easily identify the benefits of an award-winning product compared with its competitors. In 2019 the FullFlex also received the red dot award for its innovative technology and puristic appearance.

Further information at: vzug.com

Photo material



Photo 1
Up to six pans can be freely positioned on the FullFlex hob by V-ZUG – for maximum flexibility.



Photo 2
Up to five pans can be freely positioned on the new FullFlex hob by V-ZUG – for maximum flexibility even when space is limited.



Photo 3
Plus X Award 2018: The FullFlex and Fusion hobs receive awards.

About V-ZUG

V-ZUG is the leading Swiss household appliances brand and has its head office in Zug. For over 100 years, the company in the heart of Switzerland has been developing and producing innovative kitchen and laundry appliances which make everyday life easier while inspiring and delighting users – for a lifetime of enjoyment. V-ZUG has 10 display and advice centres and 16 service centres in Switzerland and is represented internationally in 18 countries. The company has around 1,700 employees worldwide and trains over 70 apprentices. As the market leader in Switzerland, V-ZUG is also committed to improving the economy, society and the environment, in addition to pursuing its own business operations. Together with its sister company Gehrig Group AG and subsidiary SIBIRGroup AG, the owner-operated company belongs to the Metall Zug group.

About Metall Zug

Metall Zug is a Swiss industrial holding company with its head office in Zug and offers a wide range of innovative and sustainable premium and precision products. The group is a technology leader and develops, produces and distributes appliances, machines and solutions through its household appliances, infection control and wire processing business units. The Metall Zug group consists of V-ZUG AG, Gehrig Group AG (Household Appliances Business Unit), the Belimed group (Infection Control Business Unit) and the Schleuniger group (Wire Processing Business Unit). The industrial holding company grew out of the metalwork company Metallwarenfabrik Zug which was established in 1887, and is still primarily owned by the founding family. The Metall Zug group employs around 3,600 people worldwide and is listed on the SIX Swiss Exchange.