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PRESS RELEASE

Beautifully designed and particularly robust: hobs with OptiGlass

What makes hobs from V-ZUG so special is the state-of-the-art technology, beautiful designs and flexible installation options. With OptiGlass, V-ZUG has introduced an innovation to the market which ensures that the hob looks practically like new. Glass ceramic hobs with OptiGlass feature an additional extremely hard coating, making them particularly robust. Thanks to the mirror glass design, the appliances from this series fit in perfectly with the other V-ZUG appliances in your kitchen. OptiGlass is available with selected hobs from our standard range.

More information: vzug.com

About V-ZUG

V-ZUG is Switzerland's leading brand in household appliances and has its headquarters in Zug. For over 100 years, the company in the heart of Switzerland has been developing and producing innovative appliances for the kitchen and laundry room which make everyday life easier, as well as inspire and excite our customers – for a whole lifetime of enjoyment. V-ZUG has 10 exhibition and advisory centres as well as 16 service centres in Switzerland and enjoys international representation in 18 countries. The company employs around 1400 members of staff and trains over 70 apprentices. Beyond its own business and as a Swiss market leader, V-ZUG is committed to the economy, society and environment. The owner-operated company – together with its sister company Gehrig Group AG and subsidiary SIBIRGroup AG – is part of the Metall Zug Group.

About Metall Zug

Metall Zug is a Swiss industrial holding headquartered in Zug and offers a broad range of innovative, sustainable premium and precision products. The Group develops, produces and distributes technologically advanced appliances, machines and solutions for the household appliances, infection control and wire processing business units. V-ZUG Ltd, Gehrig Group AG (household appliances business unit), the Belimed Group (infection control business unit) as well as the Schleuniger Group (wire processing business unit) are part of the Metall Zug group. The industrial holding emerged from the Metallwarenfabrik Zug metalware factory founded in 1887 and is still primarily in the hands of the founding family today. The Metall Zug Group employs around 3600 members of staff worldwide and is listed on the SIX Swiss Exchange stock exchange.

Photos



Photo 1
Hob with OptiGlass: particularly robust thanks to a hard coating.