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GLOBAL MARKETING SERVICES

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PRESS RELEASE

The new DualDry by V-ZUG: Dries washing in the drum or when hung up in the room

You can now choose whether to dry your washing in the dryer or hang it up inside to dry. Either is possible with the new CombiAdoraDry V4000 DualDry by V-ZUG. If you want to hang your washing up indoors to dry, your dryer has an innovative new feature which will give you even greater flexibility and an ideal interior climate.

At the push of a button, you can start ambient air clothes drying using your DualDry. Simply select the programme on the display screen and open the two flaps on the appliance as shown. The dryer then takes in the ambient air through the bottom flap, removes the water from it and then releases the dry air via the top flap – simple and brilliant.

Optimal room humidity

If you select the humidity regulation programme, the DualDry constantly measures the humidity in the room over the course of a week. Should this rise above the target humidity you have specified, the appliance will automatically start the ambient air clothes drying cycle, so that you can keep on hanging up laundry throughout the week without needing to change any settings. As soon as the appliance detects that the target humidity value has been reached, it stops the ambient air clothes drying cycle and continues to measure the humidity.

In your laundry room

Are you pushed for space in your laundry room but still want to dry clothes on the line and in a dryer? Then this two-in-one appliance is perfect for you, saving space and providing all the advantages of

ambient air drying. This requires no additional installations such as wastewater pipes or separate plug points, in contrast to suspended laundry-drying dehumidifiers.

In your bathroom

If you put the DualDry in your bathroom, you can easily dry your laundry on a washing line. The humidity regulation programme will also regulate the humidity in the room after you have taken a shower, ensuring good visibility and creating an optimal room climate.

Further information on: vzug.com

Photo material



Photo 1
One appliance, two functions: Dry your washing in the drum or on the line.



About V-ZUG

V-ZUG is the leading Swiss household appliances brand and has its head office in Zug. For over 100 years, the company in the heart of Switzerland has been developing and producing innovative kitchen and laundry appliances which make everyday life easier while inspiring and delighting users – for a lifetime of enjoyment. V-ZUG has 10 display and advice centres and 16 service centres in Switzerland and is represented internationally in 18 countries. The company has around 1,400 employees worldwide and trains over 70 apprentices. As the market leader in Switzerland, in addition to pursuing its own business operations V-ZUG is also committed to improving the economy, society and the environment. Together with its sister company Gehrig Group AG and subsidiary SIBIRGroup AG, the owner-operated company belongs to the Metall Zug group.

About Metall Zug

Metall Zug is a Swiss industrial holding company with its head office in Zug and offers a wide range of innovative and sustainable premium and precision products. The group is a technology leader and develops, produces and distributes appliances, machines and solutions through its household appliances, infection control and wire processing business units. The Metall Zug group consists of V-ZUG AG, Gehrig Group AG (Household Appliances Business Unit), the Belimed group (Infection Control Business Unit) and the Schleuniger group (Wire Processing Business Unit). The industrial holding company grew out of the metalwork company Metallwarenfabrik Zug which was established in 1887, and is still primarily owned by the founding family. The Metall Zug group employs around 3,600 people worldwide and is listed on the SIX Swiss Exchange.