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October 1, 2013 NUJ

PRESS RELEASE

A revolution in fabric care: the REFRESH-BUTLER from V-ZUG

Up until now, unpleasant food odours in a silk dress or folds and creases in a business suit would have been something for professional dry cleaners or a "James" around the house. The Refresh-Butler, an innovation from the inventors at V-ZUG, provides the solution. High quality fabrics can now enjoy refresh, anti-crease, sanitise and drying treatment at home using photocatalysis.

A fondue evening with friends, an unexpected shower of rain during a jogging session or a crumpled outfit after a business trip: again and again, there are times in everyday life when your clothing needs special care. The new REFRESH-BUTLER is the practical answer. Developed and produced by V-ZUG in Switzerland, the REFRESH-BUTLER combines four functions in one appliance. The Refresh function featuring the world-exclusive photocatalysis process employs steam to neutralise cooking odours like grease and cigarette smoke to leave a far more pleasant smell. Steam is also used to visibly reduce folds and creases in suits, dresses, blouses and shirts. If the additional Sanitise programme is selected, the REFRESH-BUTLER almost completely removes germs. The Drying function takes care of the gentle and, thanks to a heat pump, energy-saving drying of soaking wet fabrics. The effectiveness of these functions has been analysed and approved by prestigious test institutes in Germany and Switzerland.

The appliance can be set up as a free-standing unit or as a built-in version in a wardrobe featuring a customer-selected finish.

About V-ZUG
Together with its Gehrig Group AG associate and SIBIRGroup AG subsidiary, V-ZUG Ltd forms the household appliances business unit. The company has 16 service centres located throughout Switzerland. Exhibition centres are found in Basel, Bellinzona, Biel/Bienne, Chur, Epalinges/Lausanne, Geneva Cointrin, Rüfenacht near Bern, St. Gallen and Zug. V-ZUG is represented internationally in Australia, Belgium, China, France, Germany, Hong Kong, Ireland, Israel, Lebanon, Luxembourg, Malaysia, the Netherlands, Norway, Russia, Sweden, Singapore, Ukraine and the UK.

About Metall Zug
The Metall Zug Group employs a staff of around 3000. The holding company Metall Zug AG is listed in the Domestic Standard of SIX Swiss Exchange in Zurich (registered shares of type B: securities number 3982108, ticker symbol METN). In addition to the Swiss market leader V-ZUG Ltd, the household appliances business unit comprises SIBIRGroup AG and Gehrig Group AG. Other members of the Metall Zug Group are the Belimed Group (infection control business unit) and the Schleuniger Group (wire processing business unit).

Photos

Picture 1
Free-standing version of the REFRESH-BUTLER in a dressing room

Picture 2
REFRESH-BUTLER with ChromeClass finish

Picture 3
The REFRESH-BUTLER from V-ZUG – a revolution in fabric care