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31 January 2019 NUJ

#### PRESS RELEASE

## The Plus X Award: V-ZUG's DualDry takes home the prize

This year, V-ZUG's innovative CombiAdoraDry V4000 DualDry received the Plus X Award. This prize is presented to brands that focus on developing new, innovative technology, exceptional designs and smart yet straightforward operating concepts.

An expert panel of representatives from 25 different sectors awards seven seals of approval, in the categories of innovation, design, high quality, comfort of use, functions, ergonomics and ecology. The DualDry, a tumble dryer with an additional ambient air drying function, was awarded seals of approval in the categories of innovation, high quality, design, functionality and ecology.

The Plus X Award is not just a design award – with its seven different seals of approval, it follows a more sophisticated approach. This innovation award focuses on strong brands, helping end users and retailers to quickly and easily identify the benefits of an award-winning product compared with its competitors.

Further information on: [vzug.com](http://vzug.com)

#### Photo material



Photo 1  
**The Plus X Award 2019: V-ZUG's innovative DualDry takes home the prize**



Photo 2  
**A world first: The DualDry dries washing in the drum or when hung up in the room.**