The Swiss Leader

Headline: V-Zug chosen as premium appliance partner by Lux Interiors of Macclesfield

V-ZUG would like to introduce Lux Interior as the latest addition to UK professional retail partner network. Trading from the Macclesfield town centre location now for over 13 years, owner Jason Pass has a taste for excellence and the flamboyant. From studying interior design at Leicester University and an international design school in Denmark, Jason has pursued his passion for creativity and craftsmanship throughout his career from pub design for Whitbread to luxury domestic interiors.

Selling a mix of top European kitchen brands from Aster Cucine, Leicht and Schuller to traditional handmade furniture, the addition of V-ZUG adds a further dimension to the Lux Interior product portfolio. Jason Pass comments “I am looking forward to getting started with V-ZUG as this will be a vital element to the Lux Interior customer experience. The product quality is second to none, but the sales, service and can do attitude of the V-ZUG team is a breath of fresh air and should not be undervalued in such a competitive market”.

Lux Interior will be displaying the world leading Combi Steam XSL, Combair XSL and Supremo Coffee centre and inviting potential customers to the first ‘Introduction to Steam Cooking’ event in early April this year.

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