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#### GLOBAL MARKETING SERVICES

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#### PRESS RELEASE

## Architect's Darling Swiss Edition 2020: Four golds for V-ZUG

In April of this year, the third edition of the Architects' Darling Swiss Edition award ceremony took place. Which construction product manufacturers do Swiss architects prefer to work with? Which products are the most durable and of the highest quality? Which provider is the most promising in terms of innovation, design, sustainability, energy efficiency, customer service and support? Docu Media Switzerland LLC carried out a survey based on these questions. Architects chose their favourite construction product manufacturers from 15 product categories and across five themed categories, awarding them the coveted trophy. V-ZUG received a Gold Award in each of the product categories "Kitchen and Laundry" and the themed categories "Design", "Innovation" and "Customer Service/Support". It also picked up a Silver Award in the "Sustainability" category.

Further information at: [vzug.com](http://vzug.com)



## Photo material



Foto 1

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## About V-ZUG

V-ZUG is the leading Swiss household appliances brand and has its head office in Zug. For over 100 years, the company in the heart of Switzerland has been developing and producing innovative kitchen and laundry appliances which make everyday life easier while inspiring and delighting users – for a lifetime of enjoyment. V-ZUG has 10 display and advice centres and 16 service centres in Switzerland and is represented internationally in 18 countries. The company has around 1800 employees worldwide and trains over 70 apprentices. As the market leader in Switzerland, V-ZUG is also committed to improving the economy, society and the environment, in addition to pursuing its own business operations. Together with its sister company Gehrig Group AG and subsidiary SIBIRGroup AG, the owner-operated company belongs to the Metall Zug group.

## About Metall Zug

Metall Zug is a Swiss industrial holding company with its head office in Zug and offers a wide range of innovative and sustainable premium and precision products. The group is a technology leader and develops, produces and distributes appliances, machines and solutions through its household appliances, infection control and wire processing business units. The Metall Zug group consists of V-ZUG AG, Gehrig Group AG (Household Appliances Business Unit), the Belimed group (Infection Control Business Unit) and the Schleuniger group (Wire Processing Business Unit). The industrial holding company grew out of the metalwork company Metallwarenfabrik Zug which was established in 1887, and is still primarily owned by the founding family. The Metall Zug group employs around 3,600 people worldwide and is listed on the SIX Swiss Exchange.