

Media release
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Supreme Line

Developed for the design-conscious



Swiss perfection for your home. Since 1913.



Combining striking aesthetics with cutting-edge functionality, V-ZUG's Supreme Line sets a new standard in high-end refrigeration. From the sleek, metal-finished exterior to the expertly designed interior, every detail was crafted for exquisite visual appeal and ease of use. An exquisite line of cooling appliances that brings advanced food preservation into the heart of the design-forward home.

Design defined by precision, purity and presence

A statement piece for haute-design kitchen spaces, the Supreme Line embodies purity in form and function. Sculpted, optional one-piece handles and tonal metal finishes give it a clean and impressive architectural presence – an aesthetic that extends beyond the exterior. Inside, stainless-steel surfaces, subtly tinted glass shelving and anodised aluminium accents come together in a seamless display of expert craftsmanship.

“The Supreme Line is an icon of architectural elegance,” says Martin von Freeden, Head of Design at V-ZUG. “Every detail, from the sleek exterior to the high-quality material choices inside, has been carefully selected to create an outstanding look and feel.”

Supreme cooling, seamless combinations

The appliances of the Supreme Line respond to individual preferences with side-by-side configurations and flexibility. Whether as a standalone refrigerator-freezer combination or paired with a dedicated wine cabinet, these modern cooling solutions offer versatile options for a variety of culinary and hosting needs.



CombiCooler V6000 90 Supreme

A high-capacity refrigerator-freezer combination with a built-in IceMaker and innovative MonoFridge function, which allows the freezer compartment to be converted into an additional cooling zone at the touch of a button.

CombiCooler V6000 75 Supreme

Expanding the range, this newly introduced 75 cm-wide model offers even greater design flexibility, enabling new spatial compositions while maintaining the 90-cm model's signature sophistication.

WineCooler V6000 60 Supreme

A specialist wine storage solution, optimised for temperature control, humidity adjustment and reduced UV exposure.

"The Supreme Line is about choice without compromise," says von Freeden. "Every configuration becomes an extension of the user's lifestyle and aesthetic."

Generous space that anticipates every need

The CombiCooler V6000 Supreme brings a new dimension to cooling with ample space, intelligent organisation and superior usability.

The InfinityShelf system allows for a seamless reconfiguration of the interior shelving, adapting intuitively to accommodate everything from wide serving plates to tiered cakes. Soft-telescopic drawers effortlessly glide out to their full length for easy access and enhanced visibility. Strategically designed compartments improve storage efficiency while preserving the appliances' sleek, minimalist aesthetic.



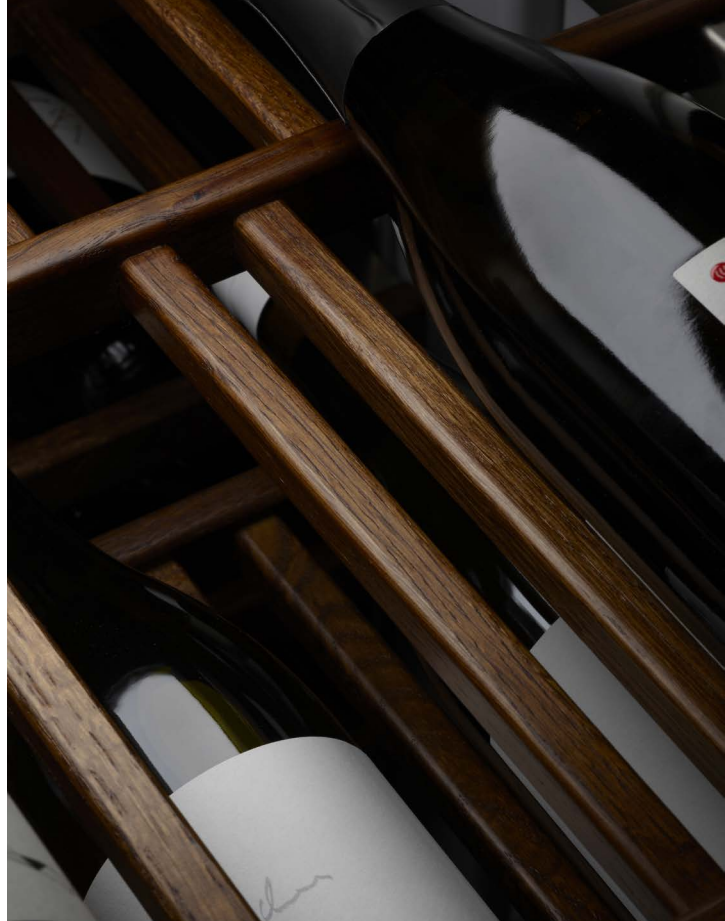
“Storage should feel as effortless as it is elegant,” remarks von Freeden. “The Supreme Line has been built for intuitive usability, allowing users to adapt the interior in an instant.”

Exquisite wine storage

For wine enthusiasts, the WineCooler V6000 60 Supreme offers the perfect fusion of precision, protection and presentation. Designed to uphold the integrity of fine vintages, it ensures that every bottle is preserved at its peak.

- Triple-layer glass with UV-filtering capabilities mitigates light exposure.
- Soft-telescopic beech-wood shelves provide smooth, quiet access.
- Integrated LED lighting elegantly illuminates the bottles.
- Two separate climate zones for red and white wine provide precision-controlled tempering.

“The Supreme Line wine cabinet offers a curated space for fine wines,” says von Freeden. “Every material and every design



choice enhances both preservation and presentation, creating a truly refined sensory experience that you can see, feel and taste.”

Innovation developed for longevity

Down to the finest detail, the Supreme Line exemplifies expert craftsmanship, state-of-the-art engineering and design prowess. Every appliance is developed for lasting performance and built with a focus on exceptional aesthetics and functionality. With its clean lines, versatile storage options and masterful materiality, this line of cooling solutions is a definite highlight in top-tier refrigeration.

“At V-ZUG, we develop appliances that stand the test of time,” says von Freeden. “The Supreme Line is a prime example of precision engineering – where design, innovation, longevity and performance come together in perfect synergy.”





About V-ZUG

V-ZUG is Switzerland's leading brand for household appliances and markets its products in selected premium markets abroad. The company has been developing and producing kitchen and laundry appliances in Switzerland for over 110 years, while providing comprehensive service in all its markets. SIBIRGroup AG, which focuses on the nationwide all-brand servicing and retail of household appliances, is an additional member of the V-ZUG Group. The V-ZUG Group currently employs around 2,100 people.

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